

TEEN PRIDE

Dear Valued Partner,

We are excited to announce that Real Live Connection (RLC) will be hosting Teen Pride for the 6th year on September 15, 2018! **We expect this year's event will be even bigger and better, and we hope you will join us as we continue to take Teen Pride to the next level.** We expect an even higher attendance rate than the 1,012 teens we served last year! We are in discussions with some amazing, not-to-miss vendors, so stay tuned!

Partnering with RLC is an opportunity to build awareness for your brand among leaders and practitioners from our base of supporters. Our 2017 sponsors were ecstatic about the level of discussions and number of leads generated from this event.

As an RLC partner, you are an integral part of educating LGBTQ youth, allies and community members. In addition, your support will help develop programs to generate change within the LGBTQ community and connect LGBTQ youth to available resources allowing them to reach their greatest potential.

We offer a range of sponsorship opportunities to suit your needs. I encourage you to review the enclosed details and respond quickly, as we expect to sell out. Please note, booth selection is based on the contract submission date, so don't delay!

On behalf of the entire RLC team, I hope you choose to partner with us for what's shaping up to be our most successful year yet!

Sincerely,

Amanda Robinson
 Founder and President
 Real Live Connection



2017 Platinum Sponsors



2017 & 2018 Platinum Sponsor



2017 & 2018 Platinum Sponsor

We are Real Live Connection

Real Live Connection (RLC) is a nonprofit organization dedicated to providing positive development and life-enhancing programs to at risk youth ages 13-19. We strive to do this by holding events and workshops that enable us to engage with this extraordinary, but often ignored, group. We provide an all-inclusive safe space for youth to not only learn, but also build relationships with them and guide them in ways to use their interests and skills to achieve success. Currently RLC's focus is on Lesbian, Gay, Bisexual, Transgender, and Questioning (LGBTQ) Teenagers and Allies because these individuals make up the largest demographic of at risk youth.

In 2015 RLC grew as an active member in the community. A few of our ventures included hosting the Third Annual Teen Pride Dallas, the First Annual Teen Pride Mississippi, giving a presentation on LGBTQ Youth Homelessness to the League of United Latin American Citizens (LULAC), honoring loved ones



lost at Transgender Day of Remembrance (TDOR), and hosting the Second Annual "Gobble 'til ya Wobble: Thanksgiving Dinner | A Real Celebration with Others".

This year, RLC will continue to partner with the community by hosting and participating in many activities, events, and educational series. RLC's goals are to continue educating the community on LGBTQ Youth and Statistics. RLC would

like to continue to provide mentorship to LGBTQ Youth and Allies.

RLC asks that you please consider sponsoring, participating or contributing to an upcoming event or program.

RLC Partnerships

- ✦ **RLC Safe Space Training** equips educators and professionals with the ability to offer safe spaces, free of harassment, to LGBTQ Youth and Allies. These trainings also help to identify struggling youth and connect them with resources so they may reach their full potential.
- ✦ **Trans Youth Support Group** provides a safe space to support youth through transition. The group provides access to resources unique for the Trans community, introduces the history of influential Trans and Gender-Variant leaders, and encourages activism to provide safer environments for trans and gender-variant youth.
- ✦ **RLC Community Classes** are free, community based entrepreneurial and life skills lessons that expose youth to various career and trade industries.
- ✦ **RLC Mentor Program** partners youth with professional adults who act as positive role models and offer support regarding education, career paths, and life choices to mentees.
- ✦ **Coming Out and Coping Real Live Connection (RLC)** is a nonprofit organization dedicated to providing positive development and life-enhancing programs to at risk youth ages 13-19. We strive to do this by holding events and workshops that enable us to engage with this extraordinary, but often ignored, group. We provide an all-inclusive safe space for youth to not only learn, but also build relationships with them and guide them in ways to use their interests and skills to achieve success. Currently RLC's focus is on Lesbian, Gay, Bisexual, Transgender, and Questioning (LGBTQ) Teenagers and Allies because these individuals make up the largest demographic of at risk youth.
- ✦ **RLC Outreach Programs:** Loss of Loved Ones ~ Self-esteem and Confidence ~ Runaway, Displaced, and Homeless Youth ~ Life Skills and Youth Employment ~ Health, Depression, and Suicide, ~ Transitioning – Adult and Gender ~ Teen Dating ~ Teen Pregnancy and STI's ~ Safety and Bullying

EVENT OVERVIEW - TEEN PRIDE

2017 TEEN PRIDE



Be Part of the Solution

Help educate, support and inspire our youth by providing resources to support RLC's mission of reaching this diverse and special group of LGBTQ teens and allies



Celebrate Our Youth

We are constantly challenged to celebrate and appreciate what makes each of us unique, while at the same time we are called to recognize that we are each bound together



Advocate For Our Youth

Affirm and support RLC's mission within the LGBTQ community by celebrating diversity

Teen Pride is an annual event for LGBTQ Teens that is youth friendly and offers LGBTQ Teens and Allies ages 13-19 a safe place to celebrate Pride. The cost of Teen Pride is Free for youth, and a suggested \$5 donation for adults that accompany a youth to the event.

Activities include:

Musical entertainment, food, games, raffles, on-site mentoring, connection to community resources and other youth, and free HIV Testing.

This year's event is called **Teen Pride – Rainbow Coalition: Super Heroes**. The event is Multicultural themed and will be held Saturday, September 15th at the Reverchon Park, 3505 Maple Ave, Dallas, TX 75219.

We are currently seeking Sponsors, Service Vendors, Food Vendors, Entertainers, Volunteers, and Donations.

HOW YOU CAN PARTICIPATE:

- Sponsoring part of an event or program
- Donating a unique raffle item for an event
- Purchasing a table and attending an event
- Marketing Awareness about RLC programs and events
- Donations Include (but are not limited to): Monetary Donations, Permit Fees, Insurance Fees, Event Printing Costs: Flyers, Teen Pride Booklets, T-shirt Printing Fees, Raffle Items Packaged Snacks: Chips, Trail Mix, Granola Bars, Chex Mix, Beverages: Water, Soda, Non-Alcoholic

LOVE IS LOVE



Become a Sponsor Today

RLC seeks support from sponsors who affirm and support our unique message of celebrating diversity of LGBTQ teens and allies



Participate in the Action

We welcome you to join us at our events. No matter what your skill set, interest or experience is, you can contribute



Promote Your Business

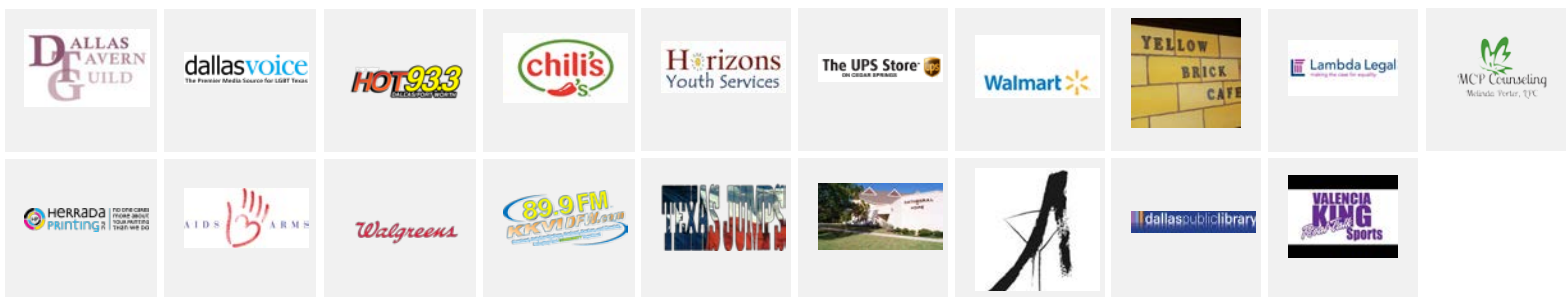
Promote your organization at RLC events throughout the year

Sponsorship Opportunities

	Platinum (\$5,000)	Gold (\$2,500)	Silver (\$1,000)	Bronze (\$500)
Featured in ALL event press and media releases	✓	✓		
Receive verbal recognition at event	✓	✓		
Invitation to speak at event	✓			
Logo featured in ALL advertisement and promotional marketing	✓	✓		
Logo featured in prominent position on event landing page and sponsor page	✓			
Booth at Teen Pride	✓	✓	✓	✓
Featured in ALL e-mail marketing and social media publicity for event	✓	✓		
A ½ page advertisement and logo appearance in Business Listing of Youth Page Newsletter	✓			
6 VIP Tickets to event for guests	✓			
Logo featured on event landing page and sponsor page		✓		
A ¼ page advertisement and logo appearance in Business Listing of Youth Page Newsletter		✓		
4 VIP tickets to event for guests		✓		
Sponsor's name will be mentioned in Press Release Only			✓	
Featured in some social media publicity for event			✓	✓
Logo listed on sponsor page			✓	✓
Logo appearance in Business Listing of Youth Page Newsletter			✓	✓
4 general admission tickets to event for guests			✓	
2 general admission tickets to event for guests				✓

Sponsorship is tax deductible to the full extent of the law under 501c3 Tax ID 46-4728842.
Please consult with your tax advisor.

Thank you 2017 Sponsors



Doppelganger Printing Dallas ~ Ratchet Action Cult ~ Duh Aluminaughty ~ Jerry Cowan ~ Huey Barbie Onassis ~ Davenport Dupree
Bianca Giselle Davenport Starr ~ Brian Devin Bank ~ Children of Indigo ~ Kiana Lee ~ Noogy ~ Ruby Scott Jacquet ~ DJ Holymecca ~ J. Anthony MUA

For questions or additional sponsorship information, please contact Amanda Robinson at 214-862-2277 or info@rlc365.org . Thank you for your support!